



PHARMACY STRONG! National Pharmacy Week 2020

This year, perhaps more than ever, we celebrate the practice of pharmacy and applaud all the talented, dedicated and resourceful people who provide medications and essential care to patients all over the world.

As health system pharmacists, the future is optimistic. While pharmacy has historically been considered an ancillary service, times are changing and healthcare leaders have begun to recognize the incredible impact that pharmacy makes on the bottom line and in patient care. Some of the most innovative health systems treat pharmacy as a major strategic asset to the organization which benefits both the health system and the patient.

"2020 has of course been terribly difficult for everyone and health systems are suffering significantly. We see clients losing staff, patients and millions of dollars at the same time. But there is a silver lining to the situation whereby hospitals who elevate pharmacy in their strategic plans can achieve financial recovery more quickly through innovative programs that also benefit patients," [Jim Jorgenson](#) explains.

Last month, [Drug Topics](#) published a piece on how more pharmacists are leading organizations. "Pharmacists Step into Leadership Roles," describes the career paths of pharmacists who are now CEOs and points out the unique role that a pharmacist brings to the position.

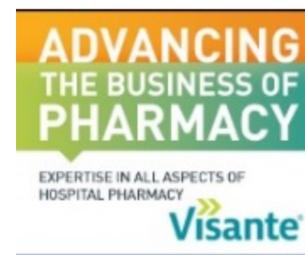
At [Visante](#), our mission is to transform healthcare through pharmacy. We are working to support exceptional performance wherever medications are used and help to optimize the business of pharmacy in healthcare organizations.

"Pharmacy Week, celebrated the third full week in October, acknowledges the invaluable contributions that pharmacists and technicians make to patient care in hospitals, outpatient clinics, and other healthcare settings," says [ASHP](#).

So today and every day, we offer a huge thank you pharmacists and pharmacy technicians!

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ADDITIONAL RESOURCES

Again in 2020, pharmacists are one of the most trusted professionals in the country. Read about it here in [Drug Topics](#).

Learn more about National Pharmacy Week at [ASHP.org](#)

Did you know?

- October 20 is [National Pharmacy Technician Day!](#)
- October 12 was [National Women Pharmacist Day!](#)
- The pharmacist noted to have pioneered National Pharmacy Week was Robert J. Ruth and the first National Pharmacy Week was in 1925.

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A vision for *moving healthcare forward* **Visante**

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